

VersaPrint

Print On Demand/Air Knife Solutions



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hurst international, LLC, provides its customers with cutting-edge technology and the highest quality in labeling equipment and labels.

Years of experience have yielded the most advanced and reliable labeling system in the industry by integrating "Print on Demand" capability to the most efficient application technology in the market.

The Versaprint System is capable of applying labels onto your products with 64 "on demand" variable graphics without the need to change the label stock. Imagine: only one generic label stock and the ability to print variable information in response to changing labeling needs.

When it comes to difficult applications, Hurst's unique air-knife system has proven to dramatically improve label adhesion on challenging products such as wet avocados and pears. Increase your labeling rates to at least 90%.

Versaprint can operate in hot packing environments with its unique on-line label roll cooling system.

From PLUs and Country of Origin to DATABAR and Lot Numbering Traceability, Versaprint is your ultimate labeling solution.